



PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

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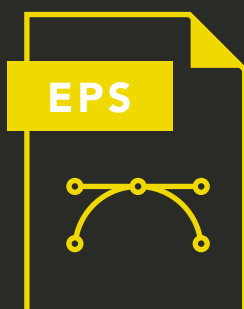
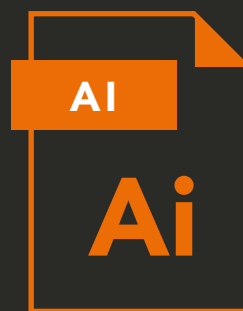
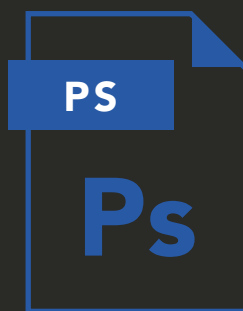
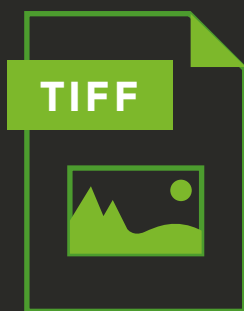
PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

FILE FORMATS

High-Resolution Pdf (with outlined fonts)
Adobe PhotoShop CC (.psd / .jpeg / .tiff)

Please use these formats if your artwork has correct bleeds and you do NOT require RMC to edit your artwork

Adobe Illustrator CC • Encapsulated Postscript (.eps)
Please use these formats if you require RMC to edit your artwork i.e bleeds etc
(Please make sure all fonts are outlined and any linked images are embedded. To ensure optimum quality, any scanned or Rasterized images MUST be compatible with Photoshop and at least 150dpi (preferable 300dpi) when scaled to 100%)





PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

COLOURS

- All artworks will be printed as supplied including any colour References.
- Please do not submit RGB files as conversion to CMYK yields unpredictable results.
- We do not match to RAL or BS Colours.
- We will try to match the Pantone colours in your artwork as accurately as possible by using our RIP software. However, we cannot guarantee accurate replication of all Pantone colours.
- We must be notified if you require a printed sample or proof and all Pantone colour references you require when placing your order as charges may be applicable.





PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

BLEEDS

- Direct print to a rigid material requires a 3mm bleed on all edges.
- All digitally printed and fret cut vinyl artworks require a 10mm bleed on all edges (If you require more than this or any overlaps on larger artworks that are to be printed in sections, then please specify this when placing your order).
- If your artwork is to be printed onto flex face PVC material to suit a box which requires printed clip-lines or pockets, then please refer to the relevant finishing instructions for your particular system and add bleeds/clip-lines accordingly. Please also supply RMC with this, if you require us to supply the finishing.
- For textile frames, please give the measurement from the inside lip and provide with a 10mm bleed on all edges.

Please note: Not all artworks require a bleed so please clarify this at design stage

ARTWORK SIZE WITH BLEED

FINAL ARTWORK SIZE





PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

FONTS

Please convert all fonts to Paths/Outlines/Curves. If not then please supply ALL fonts used in the artworks as we cannot guarantee an accurate match from our own font library.

The quick brown
fox jumps over the
lazy dog.



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PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

MEDIA FORMAT

Artwork can be provided on any of the following formats:

- Mailbigfile/Hightail/WeTransfer etc
 - Email
 - USB HDD/Stick
 - Dropbox
- (Download the latest version of Dropbox at <http://www.dropbox.com> and run the free installer. Then add a new folder and title it as your company name, then send us the link or invite us to share this folder with you, using the email address: pre-press@rmclimited.co.uk)



PREPRESS@RMCLIMITED.CO.UK

PLEASE NOTE THAT ARTWORK THAT DOES NOT MEET THESE REQUIREMENTS MAY REQUIRE FURTHER ENHANCEMENT WHICH WILL INCUR ADDITIONAL CHARGES.



PRE-PRESS GUIDELINES FOR DIGITAL ARTWORK

IMPORTANT

- Please list all corporate colours and supply colour swatches where applicable.
- Please also supply a low resolution, full colour pdf with your artwork files as a reference to ensure accuracy and avoid delays.
- If your artworks contain any 'overprint' or 'transparency' attributes we will still print as supplied. To view these potential issues before submitting your artwork, use overprint preview in Adobe Illustrator or for Hi Res PDFs, please use the latest version of Adobe Reader and activate Overprint Preview.

(This is achieved in Adobe Reader located in Edit, Preferences, In 'Categories' select 'Page Display' and click on 'Use Overprint Preview' click the drop down arrow and select 'Always'. You can download the latest version of Adobe Reader at <http://www.adobe.com/uk/products/reader.html>)

